

St. Cecilia's Public School
'ANTI- DRUG AWARENESS CAMPAIGN'
ORGANISED BY 'ECO CLUB'
FOR CLASSES: IX TO XII TH



In compliance with Circular no. Addl. DE/Misc. /2022/735-740 dated 12.05.2022 issued by the Office of Additional Director of Education, Directorate of Education, Government of National Capital Territory of Delhi and D.O. No. DP -9/1/2021-DP-II dated 06.04.2022 from the Ministry of Education , Department of Education & literacy and Ministry of Social Justice and Empowerment ; Eco Club of St. Cecilia's Public School, Vikaspuri, initiated the 'Anti Drug Awareness Campaign – Nasha Mukh Bharat Abhiyaan' for all the students.

The Ministry of Social Justice and Empowerment , being the nodal ministry for drug demand reduction, launched Nasha Mukh Bharat Abhiyaan in 272 identified districts in the country based on the findings of the Comprehensive National Level Survey 'Magnitude of Substance use in India' , conducted by MoSJE and the inputs provided by Narcotics Control Bureau and Harm Reduction through health Department. A wide array of activities with the involvement of various stake holders and participation from all quarters of society has shaped the abhiyaan into a mass movement. To further strengthen the combined efforts of the Abhiyaan and maximise its reach across the country, the Honourable Union Home Minister in the 3rd Apex NCORD meeting has given certain directives and action points. A roadmap keeping in line with these directives has been envisaged. Eco Club of our school came out in full support of this movement as visualised by the government and as convinced as an organisation with the cause.

Students explored their creative genius to the fullest and used different mediums of expressions namely slogan, poster, banner etc to spread the message far and wide in an informative yet interesting way. Students merged their scientific understanding about Drug abuse with the social and societal consequences, to feel convinced about eliminating its existence from the productive lives of Indian Children, youth and Adult.

Madam Principal, Madam Coordinator and all the teachers came out in full support of the campaign, to spread the message far and wide and to make this campaign a success. Eco Club pledges to take the Campaign dutifully ahead and move with every single step possible in this direction to realise the big goal envisaged. Students took the responsibility of spreading awareness to make the goal of the campaign , a reality for our country.